



Dear students from Erasmus+ partner universities,

We are happy to announce

3. SRH Erasmus+ Blended Intensive Programme **“Intercultural Competencies & Collaboration Skills as Key to the Labour Market”**

- Virtual Part:** Thursdays 05.09., 12.09., 19.09., 26.09., from 17:00 - 20:00 CEST (Course description see below)
- Physical Part:** **7.-11. October 2024 (5 days) plus 2 travel days**
- Partner Unis:** Thomas More/Belgium; Haaga-Helia/Finland, Uni of West Attica/Greece, SETU/Ireland, Lille U/France, Edutus/Hungary, FH St.Pölten/Austria
- ECTS Credits:** 4 CP will be awarded as shown in a transcript of records upon completion of both the virtual and the physical part
- Funding:** Accepted participants will get Erasmus+ funding by their home universities – check with your International Office. **The funding should cover most of your expenses. No additional fees!**
- Target group:** Bachelor and Master level students who seek to develop their personal intercultural skills for their future career.
- Students from BIP partner universities will have priority, but students from other universities are welcome to apply – as well as SRH students.
- Registration:** First step is to [register online](#) to let us know that you are interested. In a second step you will have to provide certain documents and an Erasmus+ confirmation from your home university. And you will have to do a second registration for the cultural activities.
- Accommodation:** A contingent of twin studios has been reserved in the [Staycity Hotel](#) for 109 € per room per night (sleeps 2 people) – has to be booked by 5 August under the code “SRH Hochschule Heidelberg”. A booking form will be provided. Otherwise check the [website](#) for links to off- campus options.
- Arrival Weekend:** We suggest to arrive at the latest on Sunday evening 6th October and meet the group. The programme starts Monday morning 7th October at 9 a.m.
- Departure Weekend:** The programme ends on Friday 11th October after lunch 2 p.m. You are expected to stay til the end.



Course description Virtual part: “Intercultural Competencies”

Thursdays 05.09., 12.09., 19.09., 26.09.2024, from 17:00 - 20:00 CEST

Zoom Link will be provided beginning of September

What is culture? How does my own cultural imprint influence my thinking and my actions? How can I gain intercultural awareness? In this practice-oriented course, we will look at various concepts and aspects of culture and find out how they influence our thinking and wellbeing. In interactive, virtual sessions students from all over the world will reflect on their individual cultural imprint and heritage and on their experience with cultures and diversity. Furthermore, students will discover what it takes to build a global and resilient mindset. This, in turn, will improve their performance and make living, studying and working in intercultural settings more successful and enjoyable.

Speaker: Julie Kiepe

Julie has always been fascinated by other cultures. After finishing her degree at the University of Heidelberg, she went to Mexico to teach German at the University in Monterrey. She discovered her love for internationalization in higher education and became the head of internationalization at the School of Humanities, University of Mannheim. Although the mainly administrative role was exciting, Julie decided to go back to teaching after a while. Hence, she uses her own experience as well as thorough theoretical background for her courses. Her main interest lies in the experience and the practical learning for her students. She wants them to not only acquire valuable content but also to put into practice what they learn immediately. Julie is not only a certified intercultural trainer but also a systemic coach and an instructor for mental strength.

Physical Part: 7.-11. October 2024 in Heidelberg, SRH University Campus

Monday 9:00 check in at the university, Social Monday and Kick off class

Tuesday – Thursday 9 am – 1 pm classes and Friday presentations

The physical part of the BIP is integrated in our [International Week](#).

BIP participants will be able to network with students from all over the world in the social and cultural events in the afternoons and evenings (more information is to come soon).

Course description “New Gen, New Work, New Skills”

While technology is disrupting business and life, the future of work is changing fundamentally. Hard skills are not enough anymore, soft skills and a growth mindset are required to adopt to this global transformation.

In this project, powered by GDEXA, we will demystify the reasons for the current skills-gap and collaboratively learn and practically apply new skills such as storytelling, pitch perfect, intercultural communication and more.

Speaker: Ekrem Namazci

After spending 5 years in Asia, where Ekrem has built-up 2 subsidiaries from scratch, he has been hired in June 2019 by Microsoft for the Data & AI product sales leadership role for strategic customers in Germany.

He started his professional career in 2002 as an IT Consultant for the Ministry of Environment Northrhine-Westphalia.

He subsequently held management positions at SAP, insightsoftware and SNP - always empowering enterprise customers with modern software solutions around business intelligence and big data analytics.

His free time belongs to the EdTech start-up GDEXA, where he acts as co-founder and leading force of the global mentorship programme for students and young professionals.

As a lifelong learner, he is proud of his Executive Master of Business Administration degree in 2017 from the Singapore Management University in conjunction with Wharton Business School (Philadelphia), Peking University and Indian School of Business (Hyderabad).